

Afternoon Tea in Simonburn

Margaret Thornby was delighted to discover Simonburn Tea Room and found it a more than worthy entry in the 4th Edition of her Guide to Tea Rooms of Britain. Whitehill Publishing was thrilled, therefore, to receive news of developments in this peaceful and beautiful setting in Northumberland.



*Ann Maddison rightly
enjoys her success*

Since Ann Maddison, the proprietor, took over the tea rooms in 2005, she has dreamed of launching an afternoon tea service for customers. Having increased her profits by almost 200% and taken on two new employees in the last year she felt the time was right.

Ann is passionate about supporting local rural businesses and uses ingredients sourced from these, thus encouraging the local community to thrive, whilst satisfying the appetites of visitors to the tea room. The newly launched afternoon teas come, in the traditional way, on three-tiered plates, with freshly made sandwiches, scones, delicious cakes and, of course, tea.

Ann is quite the entrepreneur, also running a bed and breakfast at the same setting in the peaceful and quaint village of Simonburn. For many tea rooms and small businesses, the running of a parallel business is a pre-requisite to success and earning any

kind of profit - it is not an easy market out there.

For visitors who perhaps want, to enjoy more than just the one afternoon tea or to sample the superb food throughout the day, there is ample home-cooked food as well as

a craft shop and convenience store all on site. The guest bedroom is elegantly decorated to welcome and provide comfort to visitors who stay.

At **tea** magazine we extend our congratulations to Ann for all the hard work we know must have gone into getting this far in a relatively short time. With many tea rooms closing or changing hands all the time it is great to hear of success and sustainability.

Simonburn Tea Room

1 The Mains

Simonburn

Northumberland

Tel: 01434 681321

Location: Signed from A69

Hexham-Chollerford road